

Credentialing Readiness Audit

A 15-minute review of your enrollment posture, expirable documents, and revenue exposure.

PROVIDER	SPECIALTY	PRACTICE	NPI	LOCATION
Dr. Marcus Holloway, MD	Pediatric Endocrinology	Cedar Ridge Pediatric Specialists, PLLC	1659847203	Knoxville, TN

i. PAYER ENROLLMENT STATUS

Sourced from NPPEs, PECOS, state Medicaid & commercial directory lookups

Medicare (PECOS)	Active since 2021 — revalidation due 2026	ACTIVE
TennCare (TN Medicaid)	Active — managed care contracts current	ACTIVE
BlueCross BlueShield of Tennessee	Active — in-network all products	ACTIVE
Cigna	Pending — 38 days in queue, follow-up sent	PENDING
Aetna	Application not submitted — ~80-day window if filed now	MISSING
UnitedHealthcare	Application not submitted — ~95-day approval timeline	MISSING
Wellpoint (Anthem TN)	Closed panel for pediatric endo in this region — monitor quarterly	MISSING

ii. CAQH & DOCUMENT STATUS

<p>CAQH ATTESTATION</p> <p>Next due Jan 22, 2026</p> <p>Last attested: Jul 22, 2025 73 days remaining — re-attest before window closes</p>	<p>STATE MEDICAL LICENSE (TN)</p> <p>Expires Apr 30, 2027</p>	<p>DEA REGISTRATION</p> <p>Expires Sep 15, 2026</p>
<p>BOARD CERTIFICATION (ABP — PEDIATRIC ENDOCRINOLOGY) - RECERTIFICATION CYCLE 2028</p> <p>Expires Jun 12, 2028</p>	<p>MALPRACTICE COI (\$1M/\$3M) - RENEWED 2025-11-01 — CURRENT</p> <p>Expires Jan 12, 2027</p>	<p>CV / WORK HISTORY - LAST UPDATED 2024-08 — NEEDS REFRESH</p> <p>Last updated May 12, 2026</p>
<p>HOSPITAL PRIVILEGES LETTER (EAST TENNESSEE CHILDREN'S) LAST VERIFICATION 2023 — RE-VERIFY</p> <p>Last verified May 12, 2026</p>	<p>IMMUNIZATION RECORDS / TB TEST ANNUAL TB TEST OVERDUE (LAST 2024-09)</p> <p>Last updated Sep 12, 2024</p>	

iii. REVENUE OPPORTUNITY

ESTIMATED MONTHLY REIMBURSEMENT EXPOSURE

\$8,100 – \$11,600 / mo

Estimate based on regional pediatric subspecialty reimbursement averages for East Tennessee (zip 37902) and visible new-patient volume signals from the practice's online intake.

WHERE THE ESTIMATE COMES FROM

Aetna

\$2,900 – \$4,200

~80-day approval

UnitedHealthcare

\$3,400 – \$4,800

~95-day approval

Cigna (pending finalization)

\$1,800 – \$2,600

~30 days remaining

iv. RECOMMENDED NEXT STEPS

- 1 Re-attest CAQH ProView before January 22, 2026 to prevent enrollment lapse across all active payers
- 2 Submit Aetna application this week — 80-day approval window aligns with Q3 patient pipeline
- 3 Submit UnitedHealthcare application within 30 days — 95-day timeline is the longest in the gap list
- 4 Update CV and complete annual TB test before resubmitting any payer applications (both are commonly requested at the verification stage)

Happy to walk through any of these on a follow-up call. The Aetna and UnitedHealthcare gaps are the highest-impact items — both have stable reimbursement for pediatric endocrinology in this region and the longest approval windows, so filing this month protects Q4 revenue. — Janelle

— Janelle Okafor, Senior Credentialing Analyst

Want help executing?

Credentialing services start at \$150 per application, with an average 90-day approval window. We handle the paperwork, payer follow-ups, and CAQH maintenance — you focus on patients.

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This audit is informational and based on publicly available data plus information shared during your call. Revenue estimates are illustrative and based on regional specialty averages — actual reimbursement varies by contract, payer, and case mix. No protected health information was accessed in preparing this document.